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Janet Howard-Joseph

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### Message From The Executive Director

Welcome to the first edition of the Heating Energy Assistance Team's (H.E.A.T.'s) newsletter, The H.E.A.T. Factor. We hope that by reading it you will learn more about the organization, the people who work with H.E.A.T., and the people we serve.

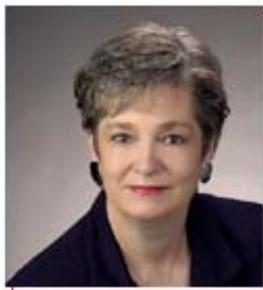
Thanks to your generous support, H.E.A.T. has made a difference in the lives of nearly 69,000 families since it began in 1983. Those assisted include the elderly, disabled, unemployed heads of households, and families with children.

While many households have benefited from H.E.A.T. donations, there are thousands of families who have not been helped because funds are depleted. The suffering economy and increasing unemployment rates of recent months contributed an increased demand for energy assistance like we've never seen before.

We are grateful for all the contributions you've made to H.E.A.T. We hope that you will continue to contribute as regularly as you can. Together we can continue to make a difference in the lives of those in need.

### Meet The H.E.A.T. Executive Board & Executive Director

**Ira Shucker** – Mr. Shucker is the current Chairman of the H.E.A.T. Board. He is Principal of Shucker and Associates, a firm of certified public accountants. He is the former chief financial officer for KEH, Inc. and Kaufman Mobile Home Supply. Mr. Shucker has more than 20 years of volunteer experience with nonprofits, including his service as chairman of the Atlanta-Fulton County Library Board. He has served on the H.E.A.T. Board for six years, during which he was Vice Chairman and Treasurer.



**Verlene Cobb** – Ms. Cobb is president of The Champion Group, a strategic communications consulting company. She has more than 40 years' experience in management, strategic planning, corporate communications, customer service and employee development. Ms. Cobb is the former Vice President of Corporate Communications for AGL Resources. She has more than 25 years of service as a volunteer on local and state boards and was a charter member of the Georgia Energy and Aging Consortium. While employed by AGL Resources, Ms. Cobb, along with Frances Pauley, developed and launched the H.E.A.T. program. She has served on the

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& Corporate Supporters**

Georgia Department of Human Resources  
Wachovia Bank, N.A.  
AGL Resources  
SCANA Energy  
Georgia Natural Gas  
Southern Company Gas  
Shell Energy  
The Atlanta Journal-Constitution  
Energy America  
City of Covington  
ACN Energy  
GasKey  
Infinite Energy

**Ways You Can Donate**

- Online at H.E.A.T.'s secured Web site – [www.heatga.org](http://www.heatga.org)
- Monthly through gas bill (*if you are a SCANA Energy or Energy America customer*)
- Mail contribution to –  
H.E.A.T.  
Wachovia Bank, N.A.  
P.O. Box 930112  
Atlanta, GA 31193

H.E.A.T. Board since 1999 and currently serves as Vice Chair and Marketing Committee Chair.



**Mara Holley** – Ms. Holley is the Senior Vice President and Director of Government and Institutional Banking for Wachovia, N.A. She has been in commercial banking 20 years, 17 of which have been with Wachovia. As director of the Government and Institutional Banking Division, Ms. Holley leads a team responsible for serving the commercial and investment banking needs of state and local governments, agencies, higher education and nonprofit 501(c)(3) organizations. She is a graduate of Leadership Atlanta and the Diversity Leadership Academy. In addition to the H.E.A.T. Board, she serves on the boards of the League of Women Voters of Atlanta-Fulton County and the YWCA of Greater Atlanta. She currently serves as H.E.A.T. Treasurer.

**Cherry Ivey** – Ms. Ivey is the Weatherization Program Manager for the State of Georgia. She is employed by the Georgia Environmental Facilities Authority Energy Division, which is the state's energy office. In her position, Ms. Ivey works to help low-income citizens have a more energy-efficient environment. She has worked with non-profits and local governments in implementing energy conservation and weatherization measures for 18 years. Ms. Ivey has served on the H.E.A.T. Board six years and has been Secretary for the past three.



**Janet Howard-Joseph** – Ms. Howard-Joseph is a veteran of 27 years of education, program management, and community relations experience. A former teacher, she spent nearly 22 years with Atlanta Gas Light Company/AGL Resources in the consumer information and education, consumer affairs, and community relations areas. While employed by AGL Resources, Ms Howard-Joseph managed community outreach programs that included H.E.A.T. In her current position as H.E.A.T., Inc.'s executive director, she implements and directs program activities to generate resources to help low-income families meet their energy needs. She has more than 20 years of service as a volunteer on local and state boards and advisory committees, including the State of Georgia's Energy Assistance Program Task Force.



### Home Heating Cost-Saving Tip

Unless a health situation doesn't permit it, keep your heating thermostat comfortably low (65° F to 68° F) when you're at home during the day. Turn down your thermostat (55° F to 58° F) when you leave the house for more than a few hours and when you go to bed at night. Typically, you will save 1-3 percent on your heating costs for every degree you dial down. Check the H.E.A.T. Web site for more low-cost or no-cost ways to save on home heating.

[www.heatga.org](http://www.heatga.org)

### Contact Us

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### Special Thank You To Contributors

"I've always wanted a way to say 'thank you' to the people who give to H.E.A.T.," says Margaret Selover. "This money goes to real people with real problems."

Ms. Selover had to stop working after she injured the left side of her body when she fell down a flight of stairs. She shares her modest apartment with her 20-year-old son, William, who underwent a kidney transplant eight years ago. Her daughter, who graduated from high school in 2002, recently joined the Air Force. Ms. Selover says she taught both of her children that sometimes they may have to accept help, but they should always give back whenever they can.

"No one ever thinks they'll be disabled until it happens," she says. "When it does happen, you are in shock, and you have to ask for help. Thank goodness for programs like H.E.A.T."

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### Did You Know...

- More than \$13.5 million in energy assistance has been donated and disbursed to nearly 69,000 families in need since H.E.A.T. began in 1983.
- H.E.A.T. served nearly 2,000 households during the winter of 2002-2003, with benefits averaging \$195.
- SCANA Energy matches customer donations made through the gas bill.
- Georgia Natural Gas, Southern Company Gas, and GasKey match customer donations made through their bill insert campaigns.
- All H.E.A.T. recipients are referred for home weatherization, if eligible.
- Only a fraction of the potentially eligible households in need of energy assistance actually receive help.
- There are 1,033,793 individuals living in poverty in Georgia.

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### Our Mission

The mission of H.E.A.T. is to prevent human suffering by providing energy assistance for Georgians in need.

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